The Beauvais Experience
Experience the Beauvais Manufacturing Plant, the Massey Ferguson Centre of Excellence

FROM MASSEY FERGUSON
The Visitor Experience

The facility comprises numerous workshops which form part of the tour these include:

- Steel and cast iron machining workshops
- Transmission assembly line (rear axle, gearbox)
- Tractor assembly line

**The Technology centre**

AGCO has invested more than 1.5 million euros in the state-of-the-art Technology Centre and modern, 136-seat auditorium.

The Technology Centre comprises a welcoming reception area with an exhibition of eight of our best-loved and well-known tractors, all of which retrace the history of Massey Ferguson and show the evolution of our technology and the impact that Massey Ferguson has on farm mechanisation.

The tractors on exhibit include first production models dating from 1936 to the present day. These include the first manufactured tractor ‘Model A’, with the famous rear 3-point linkage, the MF3080, designed to be managed and controlled electronically and the last MF 7616 with e3 SCR engine technology and dyna-6 transmission.

The ‘Triple Triangle Shop’ is located within the auditorium, where a wide range of Massey Ferguson gifts and collectibles are available to purchase.

**FACTS:**

- The factory covers 25.5 hectares of surface area
- There are 2,200 dedicated employees
- More than 874,000 tractors have been built at the Beauvais facility to date...that’s one tractor every five minutes
The AGCO/Massey Ferguson site opened in 1960 and represents the biggest tractor manufacturing facility in France and the largest firm of AGCO in Europe. Every year it produces the world’s most recognised and best loved tractors from 75hp to 370hp.

**Investing now, for the future**

The Beauvais manufacturing facility has undergone massive expansion in the last few years. Through continuous commitment and dedication to Research and Development, every Massey Ferguson tractor that leaves the line is a genuine investment in your future.

### Visiting the factory: schedule of events - choose am or pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am</td>
<td>1:30 pm Technology Centre welcome. Presentation on the history of Massey Ferguson including an exhibition of tractors at the Technology Centre, presentation of the visitor schedule.</td>
</tr>
<tr>
<td>9:00 am</td>
<td>2:00 pm Factory visit. Discover how our machines are built - inside and out! From pinions, shafts and cases to the assembly lines of our rear axles and gearboxes through to the final, end-product.</td>
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<tr>
<td>11:30 am</td>
<td>4:30 pm A video presentation about our product development and engineering process.</td>
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<tr>
<td>11:45 am</td>
<td>4:45 pm Massey Ferguson range presentation plus question and answer session.</td>
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<tr>
<td>12:15 am</td>
<td>5:15 pm End of visit.</td>
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</tbody>
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Morning session  |  | Afternoon session
How to book your visit

The factory is open from 8:30am to 5:30pm, Monday to Friday. If you would like to book a group visit to the Beauvais factory, please contact:

Your local Massey Ferguson Dealer or Yoann Marchand, Visitor Experience Manager
Tel: 00 (33) 3 44 11 35 85
Fax: 00 (33) 3 44 11 36 79
E-mail: Yoann.Marchand@AGCOcorp.com

Who can visit?
The Beauvais experience welcomes anyone who is linked to the agricultural industry, including:

- Farmers and Contractors
- Dealers/Distributors
- Agricultural schools and colleges

To visit the factory, you must book in advance and reserve your place. The factory visits are only organised by reservation and for groups of between 10 and 60 people.

The entire factory visit takes 2½ to 3 hours. To enjoy the full Beauvais Visitor Experience we kindly ask that you keep to your chosen schedule.
During your visit...

why not experience some real Beauvais hospitality.

Enjoy lunch in our company restaurant!

**Prestige Menu** €15.00 per person
Aperitif, starter, main course, all served with vegetables, cheese, dessert and one bottle of wine for 4 people to share*.

**Student Menu** €10.00 per person
Starter and main course served with vegetables, cheese, dessert and a bottle of orange juice for 5 people to share.

*Alcohol consumption is regulated on the site, however additional wine is available at an extra cost.
If you plan on staying a little longer....

Accommodation and restaurants in Beauvais and the surrounding area.

**Hotels - Beauvais**

- **Hostellerie SAINT-VINCENT**
  - (78 rooms)
  - Hotel/Restaurant
  - (3.2 km - 7 minutes from factory)
  - 241 Rue de Clermont
  - Espace St Germain
  - 60000 BEAUVAIS
  - Tel: +33 (0) 3 44 05 49 99
  - www.stvincent-beauvais.com

- **Hotel KYRIAD**
  - (49 rooms)
  - Hotel/Restaurant
  - (4.4 km - 8 minutes from factory)
  - 26, rue Gay Lussac
  - 60000 BEAUVAIS
  - Tel: +33 (0) 3 44 02 55 15
  - www.kyriad.com

- **LE RELAIS ALSACIEN**
  - (3.2 km - 7 minutes from factory)
  - 16, rue Pierre Jacoby
  - 60000 BEAUVAIS
  - Tel: +33 (0) 3 44 06 32 72
  - email: beauvais@lesrelaisdalsace.com

- **Hotel IBIS BERTHIER**
  - (698 rooms)
  - (74.7 km - 55 minutes from factory)
  - 168 bis avenue Clichy
  - 75017 PARIS
  - Tel: +33 (0) 3 01 40 25 20 00
  - www.accorhotels.com

**Restaurants - Beauvais**

- **La POTERIE**
  - (4.8 km - 7 minutes from factory)
  - 1 route nationale 1
  - 60430 WARLUIS
  - Tel: +33 (0) 3 44 89 21 23
  - email: poteriewarluis@yahoo.fr

- **CAFÉ DU PONT NEUF**
  - (81.3 km – 1h 15 minutes from factory)
  - 14 quai Louvre
  - 75001 PARIS
  - Tel: +33 (0) 3 01 42 33 32 37
  - email: cafedupontneuf@wanadoo.fr

**Hotels - Paris**

- **Hotel IBIS BERTHIER**
  - (698 rooms)
  - (74.7 km - 55 minutes from factory)
  - 168 bis avenue Clichy
  - 75017 PARIS
  - Tel: +33 (0) 3 01 40 25 20 00
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**Restaurants - Paris**

- **Eiffel Tower, Paris**
- **Opera Garnier, Paris**
- **The Seine quayside, Paris**
How to find us

The Beauvais manufacturing plant is situated in a prime location, only one hour from the French capital, Paris.

Easily accessible by road, rail and air, Beauvais has its own airport which flies to over 30 European destinations and is situated just 10 minutes from the factory. It is also a 60 minute drive away from Charles de Gaulle airport, and 1 hour 30 mins from Orly airport, Paris.

By rail, there is a direct link to Beauvais’ train station from Gare de Nord, Paris and by road it is situated just off junction 15 of the A16 motorway which links Paris with the North of France.

GPS Positioning:
Latitude: 49.41959º
Longitude: 2.11457º

Z.A no.2
41 Avenue Blaise Pascal
B.P 60007
60026 Beauvais Cedex
Tel: 00 33 3 44 11 33 33
Fax: 00 33 3 44 48 48 43
Safety procedures

- All visitors must provide a list of all individuals in their group
- The minimum age for visitors to the Beauvais Manufacturing site is 16 years old. All visitors under the age of 18 must be accompanied by an adult at all times
- Due to limited access inside the factory, we unfortunately cannot accommodate wheelchair users, or people with limited mobility on the factory tour
- Photography and video cameras are forbidden anywhere on site
- Wearing flat, closed toe shoes is mandatory during the visit